

Valeria Coles

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EDUCATION

Communications in Strategic Organizational Leadership

January 2024 - July 2026

Brigham Young University - Idaho

Rexburg, Idaho

- Leadership: International project director, President of university society, NPO coordinator.
 - Community Service: Cross-cultural service, international development, NPO youth mentorship.
 - Skills: Bilingual Certified | Public Presenter & Media Producer | Coordinating experience.
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EXPERIENCE

Multimedia Producer

April 2026 - Present

BYU - Idaho Radio

Rexburg, Idaho

- Created and executed 5 platforms of communication for the university, increasing media traction.
- Collaborated with 20 team members streamlining news, developing consistent messaging.
- Increased capacity to publish media through a variety of platforms, expanding media language.

Interpersonal Theory - TA

January 2026 - April 2026

BYU- Idaho

Rexburg, Idaho

- Improved students' ability to apply 12 communication theories through real-world examples, building interdependence and theory implementation in individual and team leadership.
- Facilitated 3 communication simulations for 25 students solving communication barriers.
- Strengthened leadership tactics, conflict resolution, and mutually beneficial compromises.

Experience Designer

May 2025 - August 2025

Humanitarian Experience

Salt Lake City, Utah

- Researched New Zealand community needs to design a humanitarian project for 200 volunteers.
- Delivered cross-cultural pitches to international business owners and community leaders developing strong relationships and secured new partnerships for future 3-month long projects.
- Developed international communication through respectful negotiation in various cultures.

Seminary Teacher

May 2024 - May 2025

LDS Seminary & Institute of Religion

Rexburg, Idaho

- Designed interactive teaching methods for 25+ youth, to enhance daily classroom participation.
- Created sustainable learning frameworks setting up students for success and self-reliance.
- Restructured daily agendas, adapted to various learning paces, while ensuring curriculum is met.
- Built an interactive environment for 45 students with student-led activities, and feedback.
- Strengthened time management by avoid over commitment and coordinating personal schedules.